

# Specifications Guide



2011



GRAND LAKE<sup>TM</sup>  
HEALTH SYSTEM

# Table of Contents

INTRODUCTION..... 2

CONTACT INFORMATION..... 2

BRANDING..... 3

LOGO USAGE..... 4 - 16

- Corporate Logo Configuration..... 4
- Tagline..... 5 - 6
- Affiliate Logos..... 7 - 8
- Color..... 9
- Grey Scale..... 10
- Reverse..... 11
- Minimum Size Restrictions..... 12
- Minimum Clearance..... 13
- Improper Usage..... 14
- Logo Usage on Specialty Items..... 15
- Logo Usage on Vehicles and Signs..... 16

TRADEMARKS..... 17

TYPE FONTS..... 18 - 19

GENERAL INFORMATION..... 20 - 21

CONCLUSION..... 22

COMPACT DISC..... 23

# Introduction

No asset is more valuable than an organization's image and reputation. A well-defined and consistent identity is crucial to achieving the highest possible awareness and relationship with consumers and referral audiences. GRAND LAKE HEALTH SYSTEM™ has invested substantial time and resources in assuring an effective market position.

In order to maintain this high level of market identity, it is essential that each entity that presents GRAND LAKE HEALTH SYSTEM in the marketplace does so with adherence to the organization's branding guidelines. From logo treatments and type faces, all elements work together to create a compelling position for our hospital and its affiliates. In order to provide guidance in the application of GRAND LAKE HEALTH SYSTEM graphics and communications standards, we created a reference for your active use in marketing efforts.

## CONTACT INFORMATION

Should you have questions regarding the use of GRAND LAKE HEALTH SYSTEM's logos, colors, or other communications, please direct them to:

### **Martin C. Dodrill**

Director of Planning and Marketing  
JOINT TOWNSHIP DISTRICT MEMORIAL HOSPITAL  
200 St. Clair Street  
St. Marys, Ohio 45885-2400  
Phone: 419-394-3387, extension 3568  
Fax: 419-394-8485  
Email: mdodrill@jtdmh.org  
Website: [www.grandlakehealth.org](http://www.grandlakehealth.org)

Hafenbrack Marketing of Dayton, Ohio is proud to serve GRAND LAKE HEALTH SYSTEM as the agency of record in its strategic marketing communications.

### **Margaret Schryver**

Design & Production  
Hafenbrack Marketing  
15 West Fourth Street, Suite 410  
Dayton, Ohio 45402  
Phone: 937-424-8950, extension 2106  
Fax: 937-424-8951  
Email: mschryver@hafenbrack.com  
Website: [www.hafenbrack.com](http://www.hafenbrack.com)

## WHAT IS BRANDING?

Branding expresses the rational and emotional benefits of an organization, product or service to the marketplace. It creates a relationship with employees, customers and patients.

It is essential that the brand is consistent and true with each individual that it comes into contact. It is for this reason that GRAND LAKE HEALTH SYSTEM™ has taken great strides to define and present our organization in a meaningful, compelling, and consistent way. This brand identity is the direct result of extensive creative input and refinement.

We believe that the GRAND LAKE HEALTH SYSTEM brand offers a unique and measurable advantage that will enhance our mutual success. Here are the key elements of a brand identity:

- A meaningful and compelling benefit or “brand promise” of what we stand for with patients, community and stakeholders
- Strong reasons to believe GRAND LAKE HEALTH SYSTEM is able to provide benefits to patients and community
- It reflects the unique character and intangible attributes of the organization
- Visual and graphic elements present an identity that reflects the brand in a bold and memorable way
- The brand must stay “true” in its relationship with constituents over time

# Logo Usage

## CORPORATE LOGO CONFIGURATION

The GRAND LAKE HEALTH SYSTEM™ logo can be used in a horizontal or vertical configuration as shown. The name "GRAND LAKE HEALTH SYSTEM" must always appear with the square wave symbol. The size of each element and their relationship to each other does not vary.

**Vertical full-color logo**



**Horizontal full-color logo**



# Logo Usage

## TAGLINE, USED WITH LOGO

GRAND LAKE HEALTH SYSTEM has a tagline: **"The Preferred Choice For Healthcare In The Grand Lake Region"**. When the tagline is used in conjunction with the logo, it is always in Garamond Italic, and positioned according to the guidelines as shown on this page. Font usage is explained on page 18.

Vertical full-color logo with tagline



GRAND LAKE<sup>TM</sup>  
H E A L T H S Y S T E M

*The Preferred Choice For Healthcare  
In The Grand Lake Region*

This distance equals the height of the square symbol in the logo.

This distance equals the distance between the two outside letters of "health system".

Horizontal full-color logo with tagline



GRAND LAKE<sup>TM</sup>  
H E A L T H S Y S T E M

*The Preferred Choice For Healthcare In The Grand Lake Region*

This distance equals the distance between the two outside letters of "health system".

This distance equals the height of the letter "E" in the logo.

# Logo Usage

## TAGLINE, USED INDEPENDENTLY FROM LOGO

When the tagline is used independently from the logo, it should appear in the Futura Medium font. It is always in all capital letters, with very open letterspacing as shown. Ideally it should always be on one line, but when spacing restrictions put it into more than one line, the leading (space between lines) needs to be very open as shown. Font usage is explained on page 18.

### **Tagline**

THE PREFERRED CHOICE  
FOR HEALTHCARE  
IN THE GRAND LAKE REGION

THE PREFERRED CHOICE FOR HEALTHCARE IN THE GRAND LAKE REGION

# Logo Usage

## AFFILIATE LOGOS

GRAND LAKE HEALTH SYSTEM™ includes the following affiliates:

- Joint Township District Memorial Hospital™
- Grand Lake Family Practice and Pediatrics at the Celina Medical Center™
- Wapakoneta Primary Care at the Wapakoneta Medical Center™
- Grand Lake Home Health™
- Grand Lake Hospice™
- Grand Lake OB/GYN™
- Grand Lake Primary Care at St. Marys™
- Grand Lake Occupational Medicine™
- Grand Lake Sleep Center™
- Urgent Care at JTDMH™
- Wapakoneta Urgent Care™
- Robert Gill, M.D.™
- Miami & Erie Medical Center™

The affiliate logo can be used in a horizontal or vertical configuration as shown on this page and the next page. Once again, the affiliate name must always appear with the square wave symbol. The size of each element and their relationship to each other does not vary.

All of the affiliate names have a TM. The TM aligns with the top of the last letter in the affiliate name.

### Vertical full-color logos



JOINT TOWNSHIP DISTRICT  
MEMORIAL HOSPITAL™

AN AFFILIATE OF GRAND LAKE HEALTH SYSTEM



GRAND LAKE  
FAMILY PRACTICE  
AND PEDIATRICS™

AN AFFILIATE OF GRAND LAKE HEALTH SYSTEM



WAPAKONETA  
PRIMARY CARE™

AN AFFILIATE OF GRAND LAKE HEALTH SYSTEM



GRAND LAKE  
HOSPICE™

AN AFFILIATE OF GRAND LAKE HEALTH SYSTEM



GRAND LAKE  
HOME HEALTH™

AN AFFILIATE OF GRAND LAKE HEALTH SYSTEM



GRAND LAKE PRIMARY CARE  
AT ST. MARYS™

AN AFFILIATE OF GRAND LAKE HEALTH SYSTEM



GRAND LAKE  
SLEEP CENTER™

AN AFFILIATE OF GRAND LAKE HEALTH SYSTEM



GRAND LAKE  
OCCUPATIONAL MEDICINE™

AN AFFILIATE OF GRAND LAKE HEALTH SYSTEM



MIAMI & ERIE  
MEDICAL CENTER™

AN AFFILIATE OF GRAND LAKE HEALTH SYSTEM



GRAND LAKE  
OB/GYN™

AN AFFILIATE OF GRAND LAKE HEALTH SYSTEM



ROBERT GILL, M.D.™

AN AFFILIATE OF GRAND LAKE HEALTH SYSTEM



URGENT CARE  
AT JTDMH™

AN AFFILIATE OF GRAND LAKE HEALTH SYSTEM



WAPAKONETA  
URGENT CARE™

AN AFFILIATE OF GRAND LAKE HEALTH SYSTEM



# Logo Usage

## AFFILIATE LOGOS

The affiliate logo can be used in a horizontal or vertical configuration as shown on the previous page and on this page. Once again, the square wave symbol and the affiliate name are considered one complete unit and must only be used together. The size of each element and their relationship to each other does not vary.

All of the affiliate names have a TM in the logo. The TM aligns with the top of the last letter in the affiliate name.

### Horizontal full-color logos



# Logo Usage

## COLOR

The GRAND LAKE HEALTH SYSTEM™ logo and the affiliate logos may be used in color as shown here. Only the following colors may be used:

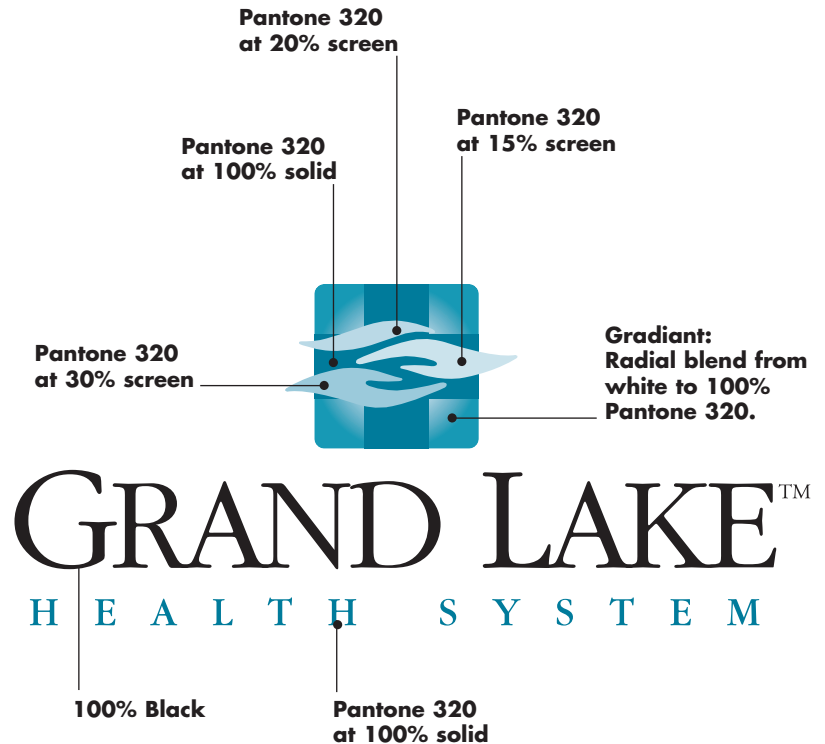
### For spot-color printing processes:

Pantone 320 Blue  
100 % Black

### For 4-color printing processes:

The CMYK (cyan, magenta, yellow, black) values for Pantone 320 are:

Cyan	100%
Magenta	0%
Yellow	30%
Black	6%



When a logo is used at a small size or on specialty items, this symbol becomes solid, without the blend and screens. See page 12 for more information on size restrictions. See page 15 for more information on specialty items.



# Logo Usage

## GREY SCALE

The GRAND LAKE HEALTH SYSTEM™ logo and the affiliate logos may be used in grey scale, that is, **when no color other than black is present in the printing process.**

The screened-symbol versions are to be used in newspaper advertising, magazine advertising, and promotional flyers when black-and-white ads are being published.

The black solid-symbol versions are to be used in most other situations, when screen-printing is not an option in the printing process, or when logos are too small for the screens to print clearly. See page 12 for more information about size restrictions. See page 15 for more information about printing on specialty items.

**Grey scale  
screened-symbol  
versions**



**GRAND LAKE**™  
H E A L T H S Y S T E M



**GRAND LAKE**™  
H E A L T H S Y S T E M

**Black  
solid-symbol  
versions**



**GRAND LAKE**™  
H E A L T H S Y S T E M



**GRAND LAKE**™  
H E A L T H S Y S T E M

# Logo Usage

## REVERSE

The GRAND LAKE HEALTH SYSTEM logo and the affiliate logos should be reversed out to white when the logo is on a dark background, as shown in these examples.

Any dark background, whatever the color, justifies using the reverse logo. The background must be dark enough to provide contrast so the logo is legible. The bottom example on this page shows a background that is not dark enough to provide the required contrast to easily read the logo.



**This background is not dark enough to provide proper contrast to see the logo. A reverse logo should never be used in this situation.**

# Logo Usage

## MINIMUM SIZE RESTRICTIONS

The minimum useable size of the logo is defined by the height of the letters in the affiliate name.

### VERTICAL SCREENED-SYMBOL VERSIONS

The vertical logo versions that utilize the screened symbol should be no smaller than 3/16-inch for the letter height.

### HORIZONTAL 2-LINE SCREENED-SYMBOL VERSIONS

The horizontal 2-line logo versions that utilize the screened symbol should be no smaller than 1/4-inch for the height of the two lines of the affiliate name.

### VERTICAL SOLID-SYMBOL VERSIONS

When the logo needs to appear very small, the versions with a solid symbol should be used. These versions should never be used smaller than 1/8-inch letter height.

### HORIZONTAL 2-LINE SOLID-SYMBOL VERSIONS

The horizontal 2-line logo versions that utilize the solid symbol should be no smaller than 7/32-inch for the height of the two lines of the affiliate name.

### Vertical screened-symbol versions



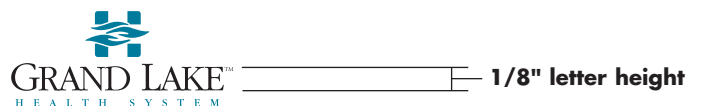
### Horizontal screened-symbol corporate logo



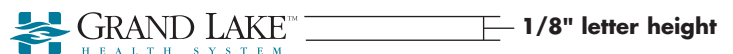
### Horizontal 2-line screened-symbol versions



### Vertical solid-symbol versions



### Horizontal solid-symbol corporate logo



### Horizontal 2-line solid-symbol versions

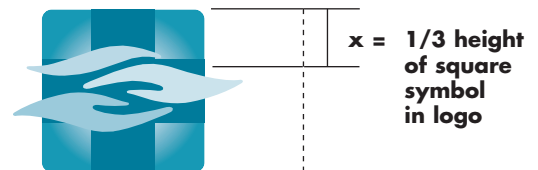


# Logo Usage

## MINIMUM CLEARANCE

In all applications, the GRAND LAKE HEALTH SYSTEM™ logo and the affiliate logos must be surrounded by a “clearance” area that is free from any graphic intrusions that may diminish the visual presence and impact of the logo. Note that the proportion shown is a minimum; it is often desirable to have an even greater clearance area than the minimum specified.

The minimum distance is determined to be 1/3 of the height of the square symbol in the logo.



# Logo Usage

## IMPROPER USAGE

Anyone who experiences a piece of communication from GRAND LAKE HEALTH SYSTEMS™ and its affiliates should have no question that it has come from us or has been authorized by our marketing department. With that in mind, here are some additional guidelines for eliminating common design errors in the use of our logos.

### SIZING

The size and position of our company logos should figure prominently in any form of print or electronic media. That is, the logo needs not always be the largest element in any communication, but it should also not be overpowered by other graphic elements **(A)**. Never stretch or elongate the logo out of its original proportions in any way **(B)**.

### COLOR

Only reproduce the logo in approved identity colors, as indicated in this design guide. Other colors **(C)** or screen tints **(D)** are not acceptable. The logo may also be used in grey scale as described on page 10.

### CONTRAST

When our logo appears against colored backgrounds, be sure there is enough contrast for the lettering and square symbol to be legible **(E)**. Avoid placing the logo against busy backgrounds, patterns, or imagery **(F)**.

### ALIGNMENT

Never tilt, flop, distort, or rearrange elements within our company logo **(G)**. It should always align on a vertical and horizontal axis on the page **(H)**.



**(A) Overpowered by background**



**(B) Stretched out of proportion**



**(C) Wrong colors**



**(D) Wrong tints**



**(E) Not enough contrast**



**(F) Background is too busy**



**(G) Wrong arrangement of logo elements**



**(H) Wrong alignment**

# Logo Usage

## LOGO USAGE ON SPECIALTY AD ITEMS

These “mini logos” have been developed for use on small or oddly-shaped specialty ad items, such as the pen shown here.

The type of transfer, embroidery, or printing process for items such as cloth banners, large signs, t-shirts, caps, mugs, and other specialty items would determine which logo is used (whether it be one-color, full-color, gradient or solid logo).

The specifications for minimum clearance, use of taglines, and improper logo usage as explained on the previous pages would apply for specialty ad items too.

 GRAND LAKE HEALTH SYSTEM™

 GRAND LAKE  
HEALTH SYSTEM™

  
GRAND LAKE  
HEALTH SYSTEM™



 JOINT TOWNSHIP DISTRICT MEMORIAL HOSPITAL™

 JOINT TOWNSHIP DISTRICT  
MEMORIAL HOSPITAL™

  
JOINT TOWNSHIP DISTRICT  
MEMORIAL HOSPITAL™





# Logo Usage

## LOGO USAGE ON VEHICLES AND SIGNS

The type of transfer, or printing process capabilities for vehicles and signs that adhere to vehicles would determine which logo is used (whether it be one-color, full-color, gradient or solid logo).

The specifications for minimum clearance, use of taglines, and improper logo usage as explained on the previous pages would apply for vehicles too.



# Trademarks

## TM USAGE

The words “Grand Lake Health System™” (as well as any affiliate name) in the logos always appear followed by a “TM”, positioned after the last letter and aligning with the top of the letter, as shown in the logo samples on page 4, 7, and 8. Only the first mention of the name on the page needs to have a “TM”. The “TM” is positioned as small superscript type:

**GRAND LAKE HEALTH SYSTEM™**

PLEASE NOTE:

***The phrase “Grand Lake Health System” is NOT preceded by “the”.***

## CASE-SENSITIVE WORDS

The phrase “Grand Lake region” needs to have initial capital letters for the “G” and “L”. This phrase does not require a “TM”.

# Type Fonts

## FONT FAMILIES

The type fonts shown here are the approved corporate fonts for the creation of collateral, signage, stationery, premiums and other communication materials. Please do not deviate from these fonts.

### The ITC Garamond family of type.

itc garamond light condensed

*itc garamond light condensed italic*

itc garamond book condensed

*itc garamond book condensed italic*

**itc garamond bold condensed**

***itc garamond bold condensed italic***

**itc garamond ultra condensed**

***itc garamond ultra condensed italic***

itc garamond light

*itc garamond light italic*

itc garamond book

*itc garamond book italic*

**itc garamond bold**

***itc garamond bold italic***

**itc garamond ultra**

***itc garamond ultra italic***

(continued on next page)

# Type Fonts

## FONT FAMILIES

The type fonts shown here are the approved corporate fonts for the creation of collateral, signage, stationery, premiums and other communication materials. Please do not deviate from these fonts.

### The Futura family of type.

futura light

*futura light oblique*

futura book

*futura book oblique*

futura regular

*futura oblique*

**futura bold**

***futura bold oblique***

futura heavy

*futura heavy oblique*

**futura extra bold**

***futura extra bold oblique***

# General Information

## ACCURACY

The information on this and the following page is the most current and accurate information available from GRAND LAKE HEALTH SYSTEM™.

As with any large organization, there are changes periodically as new facilities, services, and personnel are added. Please contact us if you have any questions or want verification.

### Martin C. Dodrill

Director of Planning and Marketing  
JOINT TOWNSHIP DISTRICT  
MEMORIAL HOSPITAL  
200 St. Clair Street  
St. Marys, Ohio 45885-2400  
Phone: 419-394-3387, extension 3568  
Fax: 419-394-8485  
Email: mdodrill@jtdmh.org  
Website: www.grandlakehealth.org

### GRAND LAKE HEALTH SYSTEM™

200 St. Clair Street  
St. Marys, Ohio 45885-2400  
Phone: 419-394-3335  
Toll Free: 1-877-564-6897  
Web: www.grandlakehealth.org

### JOINT TOWNSHIP DISTRICT MEMORIAL HOSPITAL™

200 St. Clair Street  
St. Marys, Ohio 45885-2400  
Phone: 419-394-3335  
Toll Free: 1-877-564-6897  
Web: www.grandlakehealth.org  
— Visiting Hours: 1 - 8:30 pm

**BIRTHING CENTER**  
**CARDIAC CENTER**  
**EMERGENCY CENTER**  
**OUTPATIENT CENTER**  
**INPATIENT REHAB CENTER**  
**REHAB SERVICES** (inpatient)  
**SURGERY CENTER**  
**TRANSITIONAL CARE UNIT**  
**VEIN CENTER**  
**WOMEN'S IMAGING CENTER**  
**WOUND CARE CENTER**

— all are located at:

200 St. Clair Street  
St. Marys, Ohio 45885-2400  
Phone: 419-394-3335

### JTD HOSPITAL FOUNDATION

200 St. Clair Street  
St. Marys, Ohio 45885-2400  
Phone: 419-394-3335

### JTDMH COMMUNITY OUTREACH

200 St. Clair Street  
St. Marys, Ohio 45885-2400  
Phone: 419-394-6132  
Fax: 419-394-9450

### CALL-A-NURSE

Phone: 1-888-910-3335

### URGENT CARE AT JTDMH™

200 St. Clair Street  
St. Marys, Ohio 45885-2400  
Phone: 419-394-3335  
— Mon-Fri Hours: 5 pm - 10 pm  
Sat-Sun Hours: 10 am - 10 pm

### WAPAKONETA PRIMARY CARE AT THE WAPAKONETA MEDICAL CENTER™

812 Redskin Trail  
Wapakoneta, Ohio 45895  
Phone: 419-738-4445  
Hours: Mon-Thurs 9 am - 5 pm  
Fri 9 am - 4 pm

### WAPAKONETA URGENT CARE™

812 Redskin Trail  
Wapakoneta, Ohio 45895  
Phone: 419-738-5651  
Hours: Sat-Sun 10 am - 10 pm

### GRAND LAKE OB/GYN™ AT WAPAKONETA MEDICAL CENTER

812 Redskin Trail  
Wapakoneta, Ohio 45895  
Phone: 419-738-4414  
Hours: Mon Noon - 5 pm  
Tues Thurs 9 - 5

### GRAND LAKE FAMILY PRACTICE AND PEDIATRICS AT THE CELINA MEDICAL CENTER™

801 Pro Drive  
Celina, Ohio 45822  
Phone: 419-586-6489  
Hours: Mon-Fri 9 am - 4:30 pm

### GRAND LAKE OB/GYN™

1067 Hager Street  
St. Marys, Ohio 45885  
Phone: 419-394-7314  
Hours: Mon Tues Thurs 9 am - 5 pm

### GRAND LAKE HOME HEALTH™

1122 East Spring Street  
St. Marys, Ohio 45885  
Phone: 419-394-7434  
Toll Free: 1-800-543-5115

### GRAND LAKE HOSPICE™

1122 East Spring Street  
St. Marys, Ohio 45885  
Phone: 419-394-7434  
Toll Free: 1-800-543-5115  
After Hours: 419-394-3335

### GRAND LAKE OCCUPATIONAL MEDICINE™

200 St. Clair Street  
St. Marys, Ohio 45885  
Phone: 419-394-3335

### GRAND LAKE PRIMARY CARE AT ST. MARYS™

1040 Hager Street  
St. Marys, Ohio 45885  
Phone: 419-394-9959  
Hours: Mon-Fri 8 am - 5 pm

### GRAND LAKE REGIONAL CANCER CENTER

900 Havemann Road  
Celina, Ohio 45822  
Phone: 419-584-1900  
Web: www.cnwco.org

### GRAND LAKE SLEEP CENTER™

975 Hager Street  
St. Marys, Ohio 45885  
Phone: 419-394-9992  
Fax: 419-394-9627

### GRAND LAKE REHAB SERVICES™ (outpatient)

1275 Greenville Road  
St. Marys, Ohio 45885  
Phone: 419-394-9514

### ROBERT GILL, M.D.™

4 Eagle Drive  
Minster, Ohio 45865  
Phone: 419-628-2308  
Hours: Mon-Fri 8 am - 4 pm

# General Information

## MIAMI & ERIE MEDICAL CENTER™

04463 State Route 66  
Minster, Ohio 45865  
Phone: 419-628-3821  
Hours: Mon 8 am - 4 pm  
Wed 8 am - 5:30 pm  
Tues, Thurs 8 am - 8 pm  
Fri 8 am - Noon

## CENTERS OF EXCELLENCE AT JTDMH:

- Birthing Center
- Transitional Care Unit
- Cardiac Center
- Urgent Care
- Emergency Center
- Vein Center
- Home Health
- Women's Imaging Center
- Inpatient Rehab Center
- Wound Care Center
- Surgery Center

## AFFILIATES OF GRAND LAKE HEALTH SYSTEM:

- 1.) Joint Township District Memorial Hospital™  
Kevin Harlan, CEO
- 2.) Grand Lake Home Health™
- 3.) Grand Lake Hospice™
- 4.) Grand Lake Occupational Medicine™
- 5.) Grand Lake Sleep Center™
- 6.) Urgent Care at JTDMH™
- 7.) Wapakoneta Urgent Care™

## GRAND LAKE PHYSICIAN PRACTICES —

- 8.) Grand Lake Family Practice and Pediatrics at the Celina Medical Center™
- 9.) Wapakoneta Primary Care at the Wapakoneta Medical Center™
- 10.) Grand Lake OB/GYN™
- 11.) Grand Lake Primary Care at St. Marys™
- 12.) Robert Gill, M.D.™
- 13.) Miami & Erie Medical Center™

## JTDMH MISSION, VISION, VALUES STATEMENT

### Mission:

To optimize the health status of those we serve by providing the highest quality, value and service while remaining financially strong.

### Vision:

To be –

- the region's leader and preferred choice for healthcare;
- the most desired place for employment;
- the recognized source for health and wellness; and
- the coordinator of patient services that exceed the scope of our health system

### Values:

*Compassion* — to serve with dignity, concern, trust and kindness

*Respect* — for our patients, families, communities and each other

*Stewardship* — making the best use of our human and economic resources

*Service Excellence* — anticipating customer needs, continuously improving and consistently exceeding expectations

*Collaboration* — to work in partnership, internally and externally, to better serve our communities

*Workforce* — to value and respect the talented, committed and diverse people who make up our health system

## GRAND LAKE HEALTH SYSTEM™ IS COMMITTED TO A STRONG BRAND FOR HEALTHCARE

GRAND LAKE HEALTH SYSTEM is committed to creating and maintaining a strong, vital brand that sets a high standard for healthcare. Through the consistent application of a carefully crafted branding strategy, creative concepts and impactful graphics, our ability to confidently serve an ever-expanding base of customers will continue to grow. We look forward to working closely with you to build and sustain a strong GRAND LAKE HEALTH SYSTEM for generations to come.

For more information about the GRAND LAKE HEALTH SYSTEM branding and identity guideline, please contact:

**Martin C. Dodrill**

Director of Planning and Marketing  
JOINT TOWNSHIP DISTRICT MEMORIAL HOSPITAL  
200 St. Clair Street  
St. Marys, Ohio 45885-2400  
Phone: 419-394-3387, extension 3568  
Fax: 419-394-8485  
Email: [mdodrill@jtdmh.org](mailto:mdodrill@jtdmh.org)

# Compact Disc

## THIS CD CONTAINS...

- I A complete set of **2-color logos**
  - vertical screen-symbol versions
  - horizontal screen-symbol versions
  - vertical solid-symbol versions
  - horizontal solid-symbol versions
- I A complete set of **grey scale logos**
  - vertical versions
  - horizontal versions
- I A complete set of **solid black logos**
  - vertical versions
  - horizontal versions
- I A complete set of **reverse white logos**
  - vertical versions
  - horizontal versions
- I All logos are provided as
  - Adobe Illustrator EPS files
  - Photoshop JPG files
- I PDF of this **Specifications Guide**



# Specifications Guide



**GRAND LAKE™**  
H E A L T H   S Y S T E M

200 ST. CLAIR STREET  
ST. MARYS, OHIO 45885-2400  
PHONE: 419-394-3335  
TOLL-FREE: 877-564-6897

[WWW.GRANDLAKEHEALTH.ORG](http://WWW.GRANDLAKEHEALTH.ORG)

THE PREFERRED CHOICE FOR HEALTHCARE IN THE GRAND LAKE REGION